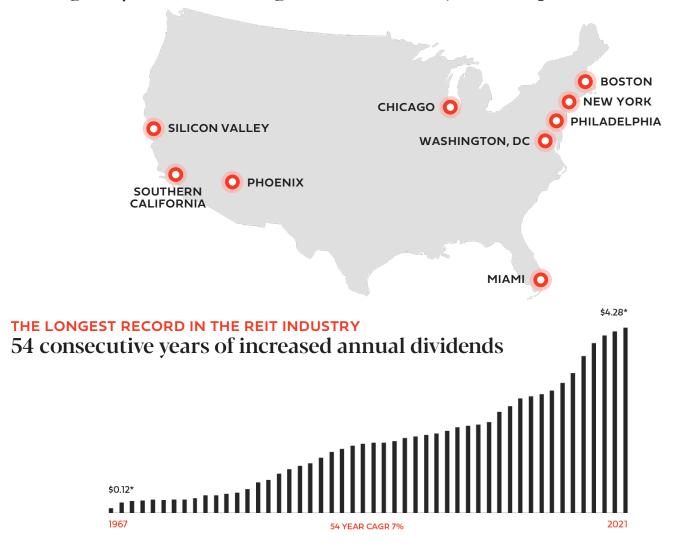


Federal Realty Investment Trust

NYSE: FRT

- Fully integrated US retail real estate based company focused on risk adjusted capital allocation
- Own, manage and re/develop urban, mixed-use properties and highquality open air shopping centers
- 105 properties include ~3,000 tenants, in ~25 million square feet, and ~2,900 residential units
- Fortress balance sheet with A-/Baal ratings⁽¹⁾
- Included in the S&P 500

Strategically selected 1st ring suburbs of 9 major metropolitan markets



⁽¹⁾ The complete ratings reports can be accessed at <u>www.federalrealty.com</u>.

^{*30} annualized dividend per share

Investment Highlights

FEDERAL REALTY INVESTMENT TRUST

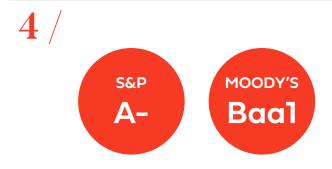


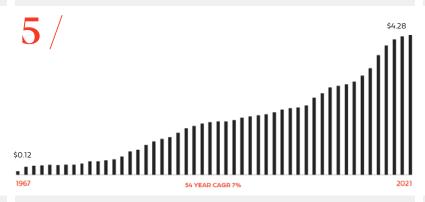




Open air properties located in drivable firstring suburbs of 9 major metropolitan markets. Diverse income stream by market, region, use, format, tenant & tenant category.

De-risked development pipeline of new product at established places in markets with significant demand drivers.







Fortress balance sheet with ample liquidity and all near-term debt maturities prefunded.

Tenured management team with dividend & growth track-record throughout various real estate and economic cycles.

Sustainable-minded company with a strong commitment to our tenants, communities, employees and stakeholders.

1st Ring Suburbs of 9 Strategic Metropolitan Markets

PORTFOLIO OVERVIEW

- 105 open-air properties located in 1st ring suburbs of 9 major metropolitan markets
 - Drivable markets with public transit access
- 25.3 million square feet of commercial and ~2,900 residential units on ~2,000 acres
- Best in class locations⁽¹⁾
 - \$127,000 ava household income
 - 170,000 ava population

(1) Source: Trade Area Systems as of September 2020.
Calculated on a weighted-average basis. 3-mile radius.
†: Flexible Property Format – physical structures that can be readily modified to highest and best use.
†: Strong Landlord Friendly Leases – landlord retains signification.

†: Strong Landlord Friendly Leases – landlord retains significant control over the properties with minimal tenant protection. The better the real estate, the more leverage the landlord has.













High Barriers to Entry



Strong Landlord Friendly Leases†



Tenant Demand Drivers



Open Air Format

- Flexible format
- Expanded outdoor seating and common area usage capabilities
- Attractive to tenants looking to reposition stores or formats
- Less capital intensive to reposition than alternative formats



A Reliable Partner to Our Tenants

- Reputation of being a well-capitalized partner to our tenants – more important now than ever before
- Willingness to, track-record of, and balance sheet capabilities to invest in our properties
- Relationships and close communication with tenants on a senior level



Innovative Thinking

- "The Pick-Up" concept rolled out across our portfolio with the long-term vision of being a sustainable amenity at our properties
- Comprehensive in-house tenant services program including tenant construction management, marketing support and property management
- Continual evolution of our assets through forwardfocused, thoughtful remerchandising and reinvestment to attract the most relevant tenants

Diversified Income Stream

Percent of 2019 POI by market⁽¹⁾⁽²⁾



By Use









Percent of 2019 POI by format⁽²⁾



33%
Mixed Use/Urban
Santana Row



24% Grocery-Anchored Wildwood Shopping Center



27% Super Regional Plaza El Segundo



11%

Power Center

Federal Plaza



5% Other The Grove at Shrewsbury

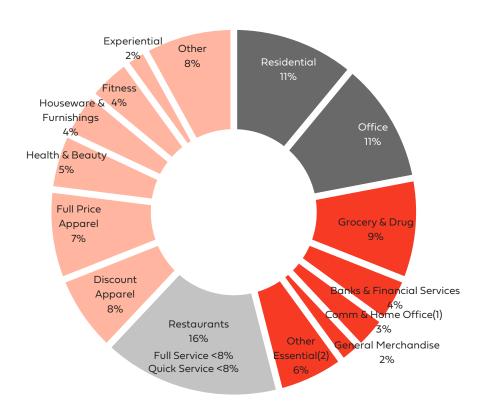
- Over 75% of our centers have a grocery component⁽³⁾
- (1) 5% of POI from additional properties located outside these markets. Percentages may not sum to 100% due to rounding.
- 2) Proforma reflecting 2020 and 2021 acquisitions and dispositions.
- Based on GLA includes grocers & Target and includes signed leases for grocers. Centers in all categories may include grocers.

Diversified Income Stream

TENANT DIVERSIFICATION

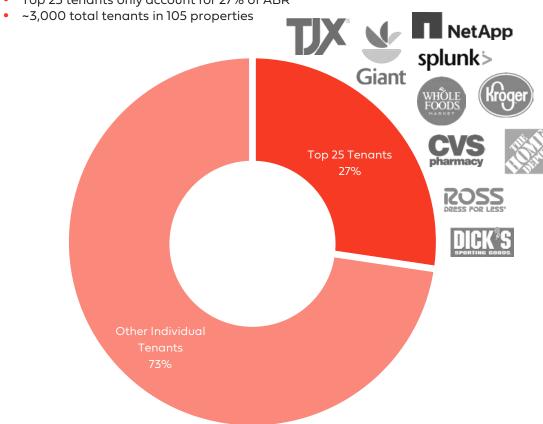
By category⁽¹⁾

- 22% of ABR comes from office & residential
- 24% of ABR comes from essential retail
- 16% of ABR comes from restaurants



By tenant

- No retail tenant greater than 2.8% of ABR
- Top 25 tenants only account for 27% of ABR



Note: As of 06/30/21. Reflects aggregate, annualized in-place contractual (defined as rents billed on a cash basis without taking the impact of rent abatements into account) minimum rent for all occupied spaces and occupied residential units as of June 30, 2021. Excludes redevelopment square footage not yet placed in service. – ("ABR").

- (1) Communications & Home Office includes: Telecommunications (<2%), Electronics (<2%) & Office Supply (<1%).
- (2) Other Essential includes: Auto, Liquor, Home Improvement, Pets & Medical.

COVID-19 Operating Update

2Q 2021

- All 105 of our shopping centers have remained open and operating throughout the COVID-19 pandemic
- Collected 94% of total second quarter billed recurring rents⁽²⁾ as of 7/28/2021
 - Including rent deferral and abatement agreements, total addressed recurring rent in Q2 2021 was 98%

2Q 2021 Billed Recurring Rents ⁽²⁾ Collected	ABR	Collection Rate
Banks/Financial Services	4%	100%
Grocery & Drug	9%	99%
Office	11%	99%
Other Essential	6%	99%
General Merchandise	2%	99%
Houseware & Furnishings	4%	98%
Discount Apparel	8%	98%
Communications & Home Office	4%	98%
Residential	11%	97%
Other	8%	95%
Full Price Apparel	7%	91%
Restaurants	16%	89%
Health & Beauty	5%	89%
Fitness	4%	83%
Experiential	2%	55%
Total	100%	94%

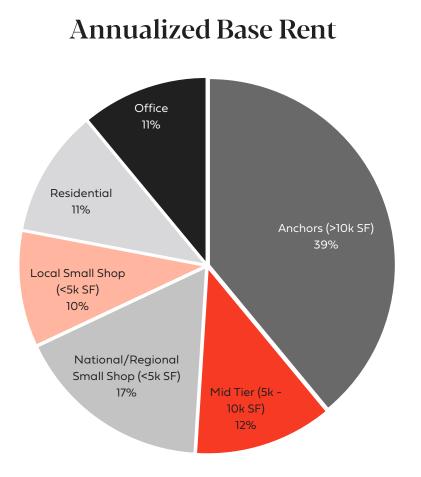
Total collection rate includes our Hoboken property, detailed collection information by category does not include our Hoboken property.

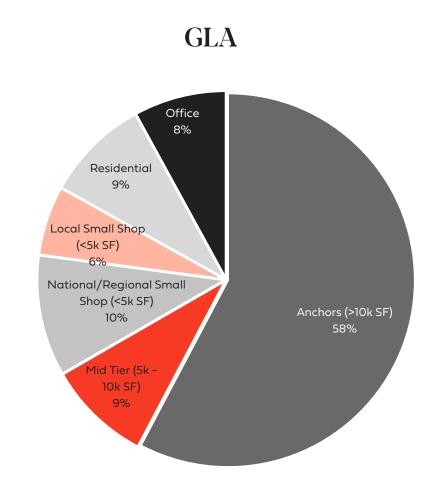
¹⁾ Based on ABR. Includes tenants open and operating on a modified basis. Retail tenants only, does not include office.

⁽²⁾ Billed recurring rents are primarily composed of base rent and cost reimbursements.

Portfolio Composition

COVID-19 BUSINESS UPDATE



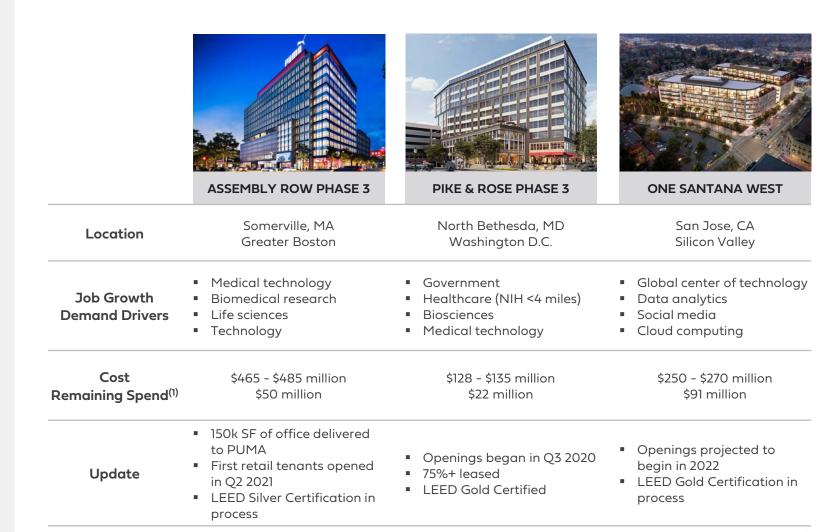


Note: As of 06/30/21.

Mixed Use Development Pipeline

DEMAND DRIVERS

- Projects located in the 1st ring suburbs of major metro markets with significant demand drivers
 - Near job centers with continued growth
 - Drivable markets with public transit access
 - Established places
- Delivering desirable new product featuring:
 - New building systems including contactless and touchless entry
 - New HVAC / air quality systems
 - Outdoor spaces
 - Convenient parking
 - Amenitized walkable environment
- ~\$165 million of spend remaining on current phases over the next 3 years



Strategic Redevelopment Pipeline

- 10 additional redevelopment projects underway at various stages of development, delivering over the next 3 years
- ~\$107 million of remaining redevelopment spend over the next 3 years
- 17 additional property improvement projects in process with ~\$60 million of remaining spend



THE COMMONS AT DARIEN – Darien, CT 75,000 SF of retail, 122 apartments \$73 million remaining spend 2023 Anticipated Stabilization



COCOWALK - Coconut Grove, FL 106,000 office/retail building \$12 million remaining spend Retail 100%, office 90% leased or under executed LOI



FREEDOM PLAZA – Los Angeles, CA 113,000 SF grocery-anchored center \$6 million remaining spend 92% leased



4 ADDITIONAL PROJECTS

Various stages
\$11 million remaining spend



THE DELWYN– Bala Cynwyd, PA 87 residential units 90%+ leased



HOLLYWOOD BLVD – Los Angeles, CA
Renovation to accommodate new anchor
\$3 million remaining spend
100% leased to Target



MELVILLE MALL– Huntington, NY 15,000 SF pad building \$1 million remaining spend 100% leased

Fortress Balance Sheet

BALANCE SHEET SNAPSHOT

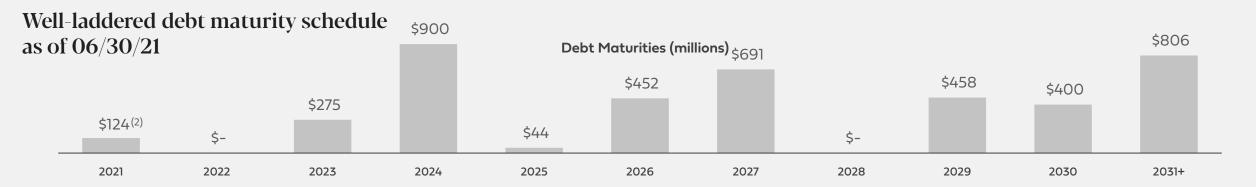
S&P

Credit ratings⁽¹⁾

MOODY'S Baal

Ample Liquidity

- ~\$1.3 billion of liquidity in cash and undrawn credit facility availability
 - \$304 million of cash and cash equivalents as of 6/30/21
 - \$1 billion undrawn credit facility availability



⁽¹⁾ The complete ratings report can be accessed at www.federalrealty.com.

⁽²⁾ Reflect the prepayment at par of two of our mortgage loans in 2021, as compared to their stated maturity date in 2022.

Cycle-Tested Management Team

PROVEN ABILITY TO EXECUTE



Don Wood CEO Joined 1998⁽¹⁾



Dan Guglielmone EVP, CFO & Treasurer Joined 2016



Dawn Becker EVP, General Counsel & Secretary Joined 1997



Jeff Berkes
EVP, President & COO
Joined 2000



Wendy Seher EVP, Eastern Region, President Joined 2002

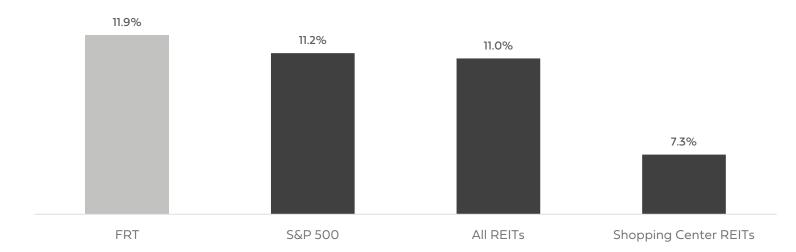


Jan Sweetnam EVP, Western Region, President Joined 1997

Executive Leadership

- Average 19+ years at Federal Realty and 25+ years of real estate experience with experience managing through difficult real estate and economic cycles.
- Lean and nimble corporate structure enables management to be closer to the real estate and the real estate decisions which can affect properties for decades.
- Proven ability to make smart, risk-adjusted capital allocation decisions throughout investment cycles

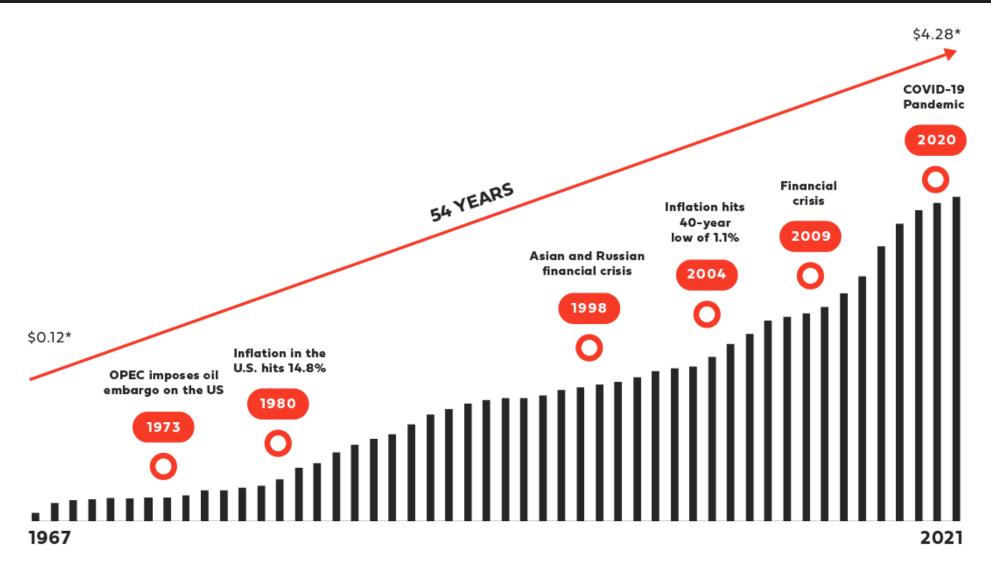
Total Annual Return Since 2003⁽¹⁾⁽²⁾



(1) Don Wood has been President and CEO since January 2003. (2) Indexes represent: S&P 500 Total Return Index, FTSE NAREIT Index, Bloomberg Shopping Center REIT Index. As of 6/30/21.

54 Consecutive Years of Increased Dividends

1 OF 32 PUBLICLY TRADED COMPANIES CONSIDERED A DIVIDEND KING



/ 14

Commitment to Sustainability

INVESTING IN OUR REAL ESTATE

Open and Operating LEED-certified Buildings'



\$1.2B
Total Investment



3.3M

Total Square Footage

Increasing our value through environmentally responsible real estate



LEED for Neighborhood Gold certification at Pike & Rose



Fitwel certification at Federal's Corporate HQ at 909 Rose









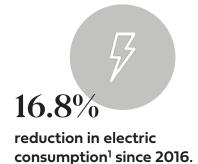


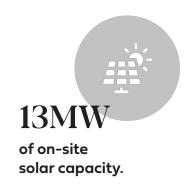


Commitment to Sustainability

IMPROVING OPERATIONAL IMPACTS

Our Progress





Our Goal²

- 30% reduction of Scope 1 and Scope 2 GHG emissions by 2025.
- 15% reduction in landlord-controlled electric use by 2025.

Recognition









Reporting











History of Strong Corporate Governance

COMMITMENT TO PRACTICES AND POLICIES THAT BEST SERVE OUR SHAREHOLDERS



Don Wood
CEO of Federal Realty



David Faeder Non-Executive Chairman of the Board



Gail Steinel
Audit Committee
Chair



Liz Holland
Compensation and
Human Capital
Management
Committee Chair



Mark Ordan Nominating and Corporate Governance Committee Chair



Nicole Lamb-Hale



Anthony Nader

- Annual election of all Trustees
- Independent Audit, Compensation, and Nominating Committees
- Independent non-executive chairman of the Board since 2003
- Direct Board oversight of corporate responsibility and sustainability efforts
- Direct Board oversight of human resources policies and strategies

- Annual Board and individual Trustee evaluations
- Shareholder approval required to classify the Board
- Majority voting in uncontested elections
- Proxy access for shareholders
- No poison pill
- Pay-for-performance compensation philosophy

- Prohibition on hedging and pledging our stock
- Robust stock ownership requirements for Trustees and senior management
- Clawback policy in place

Safe Harbor and Non-GAAP Information

FEDERAL REALTY INVESTMENT TRUST

Certain matters included in this presentation may be forward looking statements within the meaning of federal securities laws. Actual future performance and results may differ materially from those included in forward looking statements. Please refer to our most recent annual report on Form IOK and quarterly report on Form IOQ filed with the SEC which include risk factors and other information that could cause actual results to differ from what is included in forward looking statements.

This presentation includes certain non-GAAP financial measures that the company considers meaningful measures of financial performance. Additional information regarding these non-GAAP measures, including reconciliations to GAAP, are included in documents we have filed with the SEC.

Definitions of terms not defined in this presentation can be found in our documents filed with the SEC.



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