Filed Pursuant to Rule 433 Dated July 16, 2012 Registration Statement No. 333-181236 Relating to Preliminary Prospectus Supplement Dated July 16, 2012 to Prospectus dated May 8, 2012

Federal Realty Investment Trust 3.00% Notes due 2022

Term sheet dated July 16, 2012

Issuer:	Federal Realty Investment Trust
Security:	3.00% Notes due 2022

Aggregate Principal Amount: \$250,000,000 Trade Date: July 16, 2012 Settlement Date: July 19, 2012 (T+3)

Interest Payment Dates: February 1 and August 1, beginning on February 1, 2013

1.75% UST due May 15, 2022 Benchmark Treasury:

> 102-24+/1.447% +170 basis points

August 1, 2022

Baa1/BBB+/A-

3.147% 3.00% per year

98.743% of principal amount, plus accrued interest, if any, from the

Settlement Date

At any time before 90 days prior to the maturity date, make-whole call based on U.S. Treasury plus 25 basis points (0.25%); if redeemed on or after 90 days prior to the maturity date, at 100% of the principal amount of the notes being redeemed, in each case plus accrued and unpaid interest thereon to, but excluding, the redemption date

Redemption Provision:

Coupon (Interest Rate):

Yield to Maturity:

Price to Public:

Expected Ratings*:

Maturity Date:

(Moody's / S&P / Fitch)

Benchmark Treasury Price/Yield: Spread to Benchmark Treasury:

CUSIP/ISIN: 313747 AS6/US313747AS60

Joint Book-Running Managers: Wells Fargo Securities, LLC

Citigroup Global Markets Inc. RBC Capital Markets, LLC

Co-Managers:

PNC Capital Markets LLC Capital One Southcoast, Inc. Deutsche Bank Securities Inc. Raymond James & Associates, Inc. SunTrust Robinson Humphrey, Inc. TD Securities (USA) LLC

U.S. Bancorp Investments, Inc.

*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

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