

# INVESTOR PRESENTATION



# Federal Realty Investment Trust

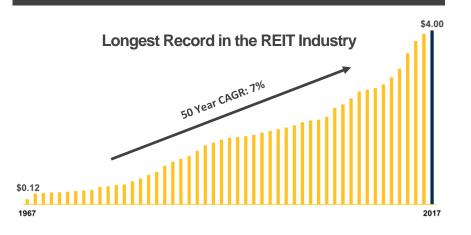
### Who are we?



### Federal Realty Investment Trust

- Founded in 1962, one of the oldest public REITs
- Fully integrated real estate company focused on the ownership, management and redevelopment of high quality shopping centers and urban, mixed-use properties
- Member of the S&P 500
- Rated A- by Standard & Poor's, A3 by Moody's, and A- by Fitch Ratings

#### 50 Consecutive Years of Increased Dividends



### Strategic Metropolitan Markets



### **Quick Facts**

Number of Properties <sup>(1)</sup>	105 properties
Gross Leasable Area (GLA) (1)	24.3 million
Percent Leased	94.5%
Average ABR / SF	\$26.92
Rollover Percentage LTM	13%
Exposure to Top 20 US Markets <sup>(2)</sup>	77.1%
Peer Average	53.9%

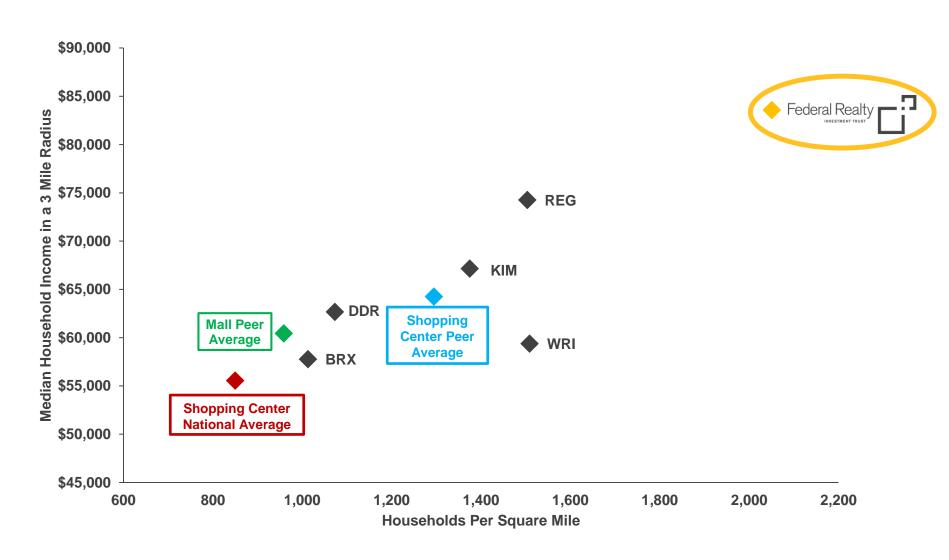
2) Source: BAML Research, May 2016

<sup>1)</sup> Includes Primestor Joint Venture, closed August 3, 2017

# Location, Location, Location



### Unmatched combination of density and affluence sets our centers apart



# Demographics Case Study

### 3 mile radius



### **Average Household Income**

	Average Household Income					Growth	
	1980	1990	1980-2015	2010-2015			
Bethesda Row Bethesda, MD	\$41,352	\$89,612	\$134,115	\$154,156	\$195,224	372.1%	26.6%
Third Street Promenade Santa Monica, CA	\$24,341	\$60,532	\$89,043	\$101,963	\$116,752	379.7%	14.5%

### **Population**

	Population				Growth		
	1980	1990	2000	2010	2015	1980-2015	2010-2015
Bethesda Row Bethesda, MD	125,526	122,404	129,375	133,333	141,179	12.5%	5.9%
Third Street Promenade Santa Monica, CA	151,659	150,852	147,475	156,943	158,858	4.7%	1.2%

Source: ESRI 4

# Widely Diversified Income Stream

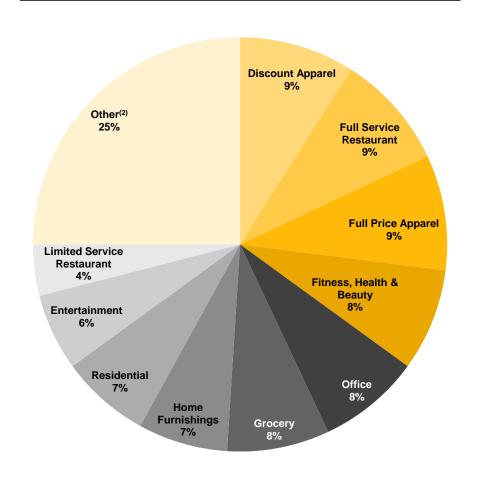


### Manageable Exposure by Category/Diversification within Categories

### **Diversified Income Stream**

- No single category is greater than 9%
- No single tenant is greater than ~3%
- "Other" totals 25% and represents 18 additional categories with no category larger than ~3%

### % of Rental Income<sup>(1)</sup>



<sup>(1)</sup> Includes all cash basis contractual rent and other charges required to be paid by tenants as of 6/30/17

### The Ultimate Balanced Business Plan

### ...With A Clear Path To Value Added Growth



#### **TACTICAL** REDEVELOPMENT

- Extensive remerchandising
- Residential opportunities
- Additional GLA
- Pad opportunities

### "THE CENTER OF THE UNIVERSE"

### **SAME CENTER SHOPPING CENTER PORTFOLIO**

- · Best in the business
- Significant "mark to market" upside
- · Raw material for redevelopment
- · Careful pruning of bottom 10%

#### **STRATEGIC REDEVELOPMENT**

- · Larger scale
- Proven retail destinations
- Often mixed-use
- In our control today





#### **CONSERVATIVE LOW COST OF CAPITAL STRUCTURE**

- Low leverage
- · Long track record
- · Debt: fixed, laddered, low cost
- Equity judiciously raised

#### **SELECTIVE ACQUISITIONS**

- Future raw material
- · Only the best locations
- · Leasing and redevelopment growth



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# Strategic Metropolitan Markets

Seven major markets



### Our markets comprise 37% of U.S. retail expenditures



Source: BAML Research, May 2016

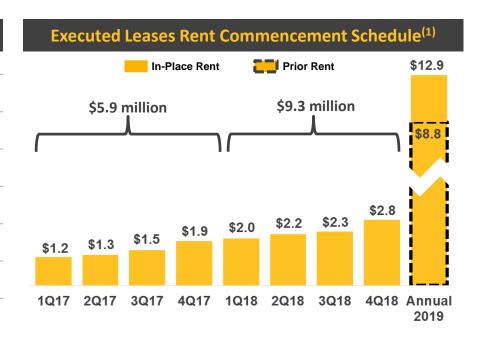
# Anchor Rollover Unlocks Significant Value<sup>(1)</sup>







Leasing Update	
Total Square Feet Vacant	730,000
Average Prior Rent PSF	\$20
Percent Released	72%
Rollover Percentage	36%
Expected Rollover on Remaining SF	20%+
Average Downtime	~12 – 36 months



#### **High Quality Tenants**

























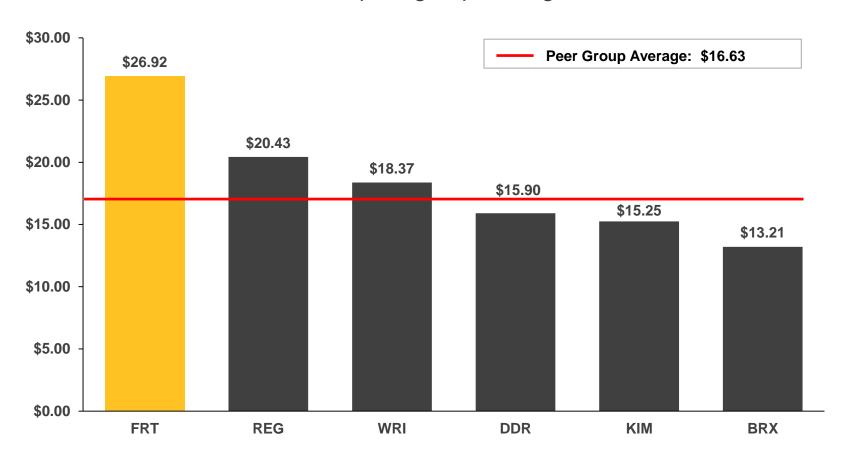


# Premier Operating Portfolio





Our portfolio achieves the highest cash rents in the sector, ~62% higher than our peer group average...



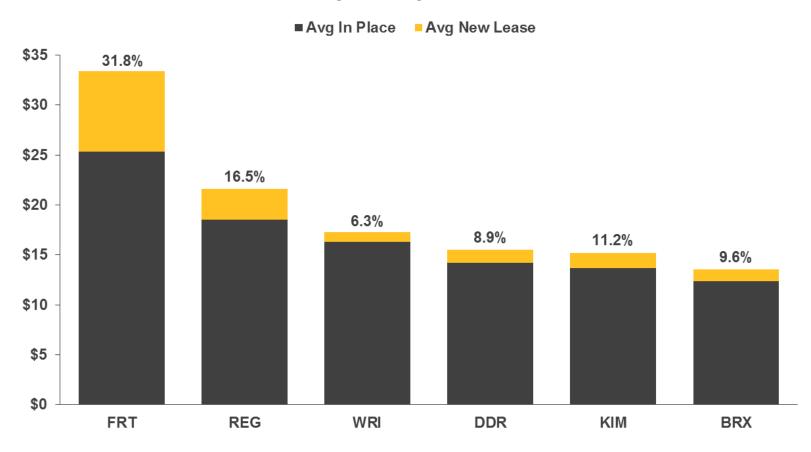
Source: Company filings

# Superior Visibility on Growth





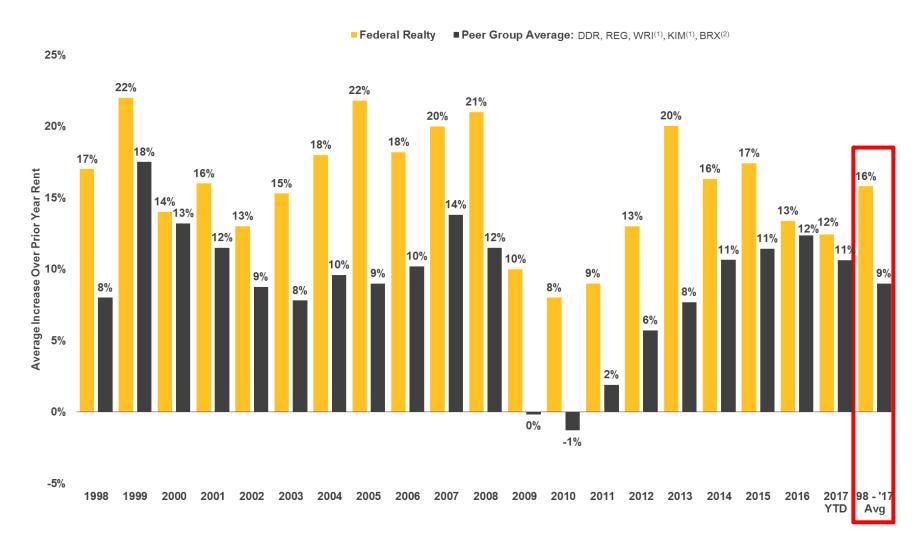
Average Rent of New Leases vs. Average In-Place Rents 2012 – 2017 YTD



# Superior Rollover Growth

### **Leasing spreads**





Source: Company filings

2) BRX data available as of 2013.

<sup>1)</sup> Only included in peer group results for the periods in which data was reported

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# Value Creation Through Tactical Redevelopment



Identifying more opportunities than ever before





	Redevelopment Cost	Return on Investment	Incremental Value Creation <sup>(1)</sup>
Completed Tactical Redevelopment 2013 – 2017 YTD	\$250 million	x 9%	= ~\$200 million
Tactical Redevelopment In Process	\$238 million	x 7%	= ~\$95 million

# Tactical Redevelopment Pipeline



\$238M currently underway with a projected weighted average return of 7%















1) The AVENUE at White Marsh

2 new pad sites, a new restaurant and a drive up ATM

Cost \$5m @ 10% ROI

2) Montrose Crossing

Demolished old 10k SF restaurant pad for 18k SF multi-tenant pad building

Cost \$10m @ 11% ROI

3) Willow Lawn

Demolition of existing space to construct 49k SF anchor space for Dick's Sporting Goods and new 17k SF building for existing tenant relocation.

Cost: \$10m @ 7% ROI

COSt. \$10111 @ 1 /61

4) The Point

Addition of 90k SF of retail and 25k SF of office

Cost \$88m @ 7% ROI

5) Cocowalk

Demolition of 3-story east wing to construct 77k SF 5-story office building with 13k SF of ground street retail.

Cost \$75m @ 6.5% ROI

6) Pike 7

New 8k SF multi-tenant retail pad building

Cost \$10m @ 7% ROI

7) Towson Residential

105 unit apartment building Cost \$20m @ 6% ROI

# Value Creation through Releasing Initiatives





### \$25 Million of Incremental Value Created through Releasing Initiatives

Incremental Value Creation <sup>(1)</sup>	\$25 million
Lease Term	10 years + Options
New Annual Rent	\$7.6 million
Rollover	30%
Previous Annual Rent	\$5.8 million

















# Towson Residential, Towson, MD

### **Maximizing the Value of Good Real Estate**







- 1.2 acre parcel that was acquired in 2007 as part of the White Marsh transaction
- Proactively repositioned the location of the to-be-built SunTrust to allow for unforeseen potential long term opportunities
- In 2016, broke ground on a 100 unit luxury apartment development on excess land
- Delivered 3Q17

Redevelopment Cost	\$20 million
Projected ROI	~6%
Anticipated Stabilization	2018

Incremental Value Creation<sup>(1)</sup> \$6 million

# Plaza del Mercado, Silver Spring, MD

### **Tactical Redevelopment Case Study**





- Demolition of former grocery anchor space to construct spaces for new grocery anchor and fitness center tenants (A)
- Renovated canopy and façade of the entire shopping center

Redevelopment Cost	\$15 million
Projected ROI	8%
Stabilized	2017

Incremental	Value Creation <sup>(1)</sup>	\$9 million
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# Plaza del Mercado, Silver Spring, MD

**Tactical Redevelopment Case Study** 





# Montrose Crossing, Rockville, MD

### Tactical Redevelopment Case Study





- Demolition of 10,000 SF restaurant pad to construct 18,000 SF multitenant pad building (A)
- Potential future redevelopment opportunity (B)

Redevelopment Cost	\$10 million
Projected ROI	11%
Anticipated Stabilization	2018

Incremental Value Creation<sup>(1)</sup> \$12 million

# Montrose Crossing, Rockville, MD

**Tactical Redevelopment Case Study** 





# Cocowalk, Coconut Grove, FL

**Tactical Redevelopment Opportunity** 





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# Strategic Development Pipeline

### Assembly Row, Pike & Rose and Santana Row





- 161k square feet of retail
- 447 luxury residences
- 159 room boutique hotel
- 122 for-sale condominiums
- 742k square foot Partners
   Healthcare owned office building
- \$280 295 million\* total investment at expected return of 7%\*
- Expected POI delivered 50%\*
   2018, 90%\* 2019
- Projected late 2017 / 2018



- 216K SF of retail
- 177-room Canopy by Hilton lifestyle brand hotel
- 272 luxury residences
- 99 for-sale condominiums
- Pre-leased Porsche dealership building

- \$200 207 million\* total investment at expected return of 6 - 7%\*
- Expected POI delivered 65%\*
   2018, 85%\* 2019
- Projected late 2017 / 2018



- 284,000 square foot class-A office building
- 29,000 square feet of retail
- 1,300 parking spaces

- \$205 215 million\* total investment at expected return of 7%\*
- Projected opening 2019
- \$115 million of total value creation<sup>(1)</sup>

See supplemental information filed on Form 10-Q dated August 2, 2017 for additional disclosure and footnotes. \*Amounts are estimates.

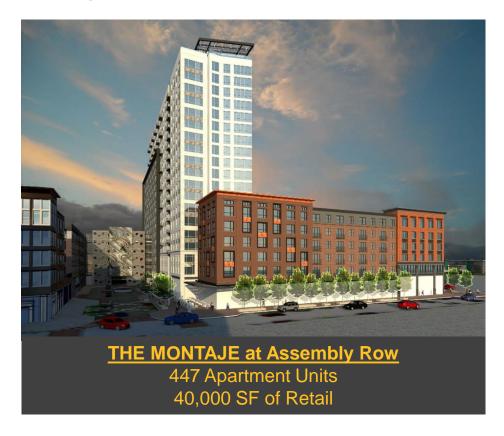
# The Henri & The Montaje

# Phase II Residential Projects at Assembly Row and Pike & Rose



719 residential units begin delivering in the third quarter of 2017...





...Which will be a drag on 2017 and 2018 NOI but creates long term value

### Mixed-Use Value Creation

### Santana Row Since 2012



# The last three projects at Santana Row have created \$195 million of incremental value for the property...



**Levare**108 Unit Residential Building

\$35 million



**Misora** 212 Unit Residential Building

\$60 million



**Splunk Building**Class A Office Building

\$100 million

Total Cost	\$35 million	\$76 million	\$113 million
ROI	9%	8%	9%
	(1)		

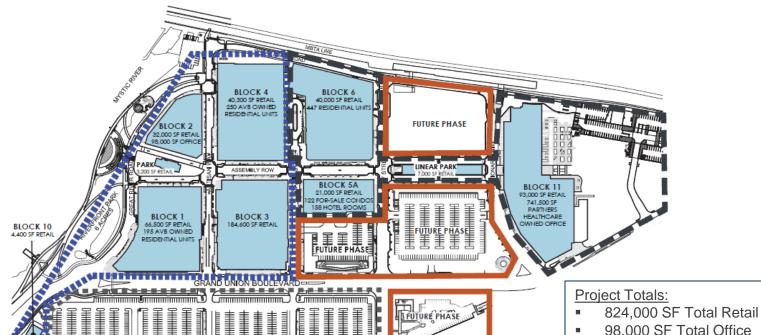
... This is not possible without the creation of the "right street"

Incremental Value Creation

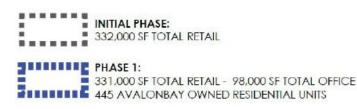
# **Assembly Row**

### Somerville, MA





- 98,000 SF Total Office
- 447 Residential Units
- 122 For Sale Condos
- 159 Hotel Rooms
- 445 AvalonBay Owned Residential Units
- 741,500 SF Partners Healthcare Owned Office



ASSEMBLY SQUARE MARKETPLACE 332,000 SF RETAIL



161,000 SF TOTAL RETAIL - 447 TOTAL RESIDENTIAL UNITS 122 FOR-SALE CONDOS - 159 HOTEL ROOMS 741,500 SF PARTNERS HEALTHCARE OWNED OFFICE



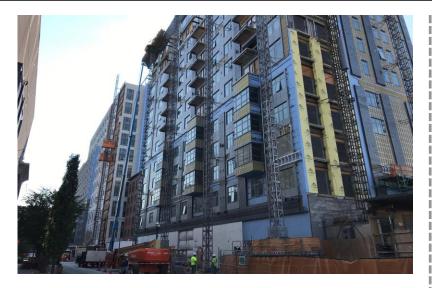
#### **FUTURE PHASE ENTITLEMENTS:**

2 MILLION SF COMMERCIAL - 826 RESIDENTIAL UNITS

# Assembly Row Phase II

### **Status Update**







### Phase II

- Expected Cost: \$280 \$295 million
- Projected ROI: 7%
- 161K SF of retail
- 447 luxury residences: 67 pre-leased as of August 31<sup>st</sup>
- 158-room boutique hotel
- 122 for-sale condominiums
  - 104 of 107 market rate condos are under contract as of August 31<sup>st</sup> with the balance under "reservation"
- 741K SF of office space (Partners' Healthcare Building)
- Projected opening: late 2017/2018

### Leasing Update

ANN TAYLOR















...and much more to come!



## Pike & Rose

### North Bethesda, MD





OLD GEORGETOWN ROAD

### Pike & Rose Phase II

### **Status Update**







### Phase II

- Expected Cost: \$200 \$207 million
- Projected ROI: 6% 7%
- 216K SF of retail
- Pre-leased Porsche dealership building
- 177-room Canopy by Hilton lifestyle brand hotel
- 272 luxury residences: 103 pre-leased as of August 31st
- 99 for-sale condominiums
  - 37 under contract as of August 31st
- REI opened at the end of April 2017
- Projected opening: late 2017/2018

### Leasing Update



















...and much more to come!



# Santana Row Office Market

500 and 700 Santana Row





### 500 and 700 Santana Row

# ᄗ

### Office tenants bring increased daytime traffic to properties



### 500 Santana Row – "Splunk"

- Splunk moved in December 2016
- 234,500 square foot class-A office building, with 670 parking spaces
- \$110-115 million total investment at expected return of 9%
- \$100 million of total value creation<sup>(1)</sup>



### 700 Santana Row

- 284,000 square foot class-A office building
- 29,000 square feet of retail
- 1,300 parking spaces
- \$205 215 million total investment at expected return of 7%
- \$115 million of total value creation<sup>(1)</sup>

# San Jose, CA

### **Santana Row Future Development Opportunities**



#### Santana Row

- \$200 \$250 million potential future investment<sup>(1)</sup>
- 321k sf commercial and 395 residential units of remaining entitlement

#### Santana West

- \$400 \$500 million potential future investment<sup>(1)</sup>
- Zoning envelope includes:
   950k sf of retail, residential,
   office and hotel
- 12 acres
- In process of obtaining entitlements



# Shadow Pipeline of Mixed-Use Opportunities



Infill locations support even more value creation

Our mixed-use development pipeline consists of over 300 acres of land, with \$3.5 - \$4.5 billion of re/development potential over the next 15+ years...

			Current/In Process SF		Future	
Property	Location	Acreage	Commercial	Residential	Hotel	Potential SF <sup>1</sup>
Assembly Row	Somerville, MA	44	597,000	447 apts	160 rms	2.5M
Bethesda Row	Bethesda, MD	17	534,000	180 apts	-	420k
Pike & Rose	North Bethesda, MD	24	430,000	765 apts	177 rms	1.7M
Santana Row	San Jose, CA	45	510,000	662 apts	215 rms	1.6M
Village at Shirlington	Arlington, VA	16	261,000	-	-	200k
Federal Plaza	Rockville, MD	18	251,000	-	-	1.5M
Pan Am	Fairfax, VA	25	227,000	-	-	500k
Pike 7	Tysons Corner, VA	13	164,000	-	-	2.0M
Rollingwood	Silver Spring, MD	14	-	282 apts	-	670k
CocoWalk	Coconut Grove, FL	3	198,000	-	-	80k
Darien	Darien, CT	9	95,000	-	-	220k
Montrose Crossing	North Bethesda, MD	36	363,000	-	-	2.5M
San Antonio Center	Mountain View, CA	33	365,000	-	-	2.7M
Shops at Sunset Place	South Miami, FL	10	515,000	-	-	200k
Total	14 Properties	307	4,510,000	2,336 apts	552 rms	17M

#### Pipeline of Mixed Use Development

#### **Shops at Sunset Place and Darien**







- Located on Route 1 in South Florida with superior visibility and location next to mass transit and University of Miami
- Year-round South Florida demos

Pop./Daytime: 100,389 / 80,009

Average HHI: \$118,806

- Planning discussions underway for mixed-use entitlements
- Leases encumber site through 2024 (negotiations underway to gain control early)



#### **Darien**

- Occupies 9 acres at Exit 10 of I-95 in Connecticut directly across from Noroton Heights station (services more than 300k annually)
- Demographics

Pop./Daytime: 100,161 / 86,490

Average HHI: \$136,761

- Zoning approval received in 2016 for ground floor retail with 2 floors residential above
- Leases encumber site through 2024 (negotiations underway to gain control early)

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#### ...With A Clear Path To Value Added Growth



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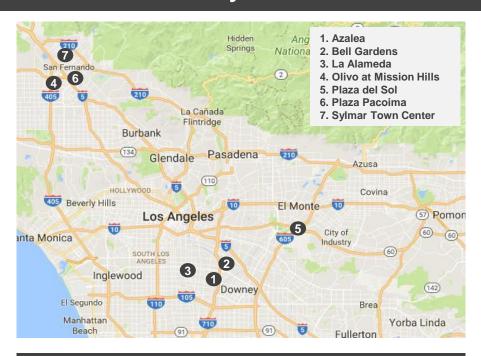
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#### Primestor, Los Angeles, CA

#### **Unmatched Density and Location**





#### **Tenant Mix**













#### **Primestor**

- 7 properties totaling 1.3 million square feet
- Located in Southern California
- 6 stabilized properties: 98% occupied
  - Top Tenants: Ross, Costco, Marshalls, Food 4 Less, Petco, CVS
- 1 property under redevelopment
- 3-mile average radius demographics:
  - Population: 320,215
  - Average HH Income: \$61,000
- Dense in-fill markets with high barriers to entry.
   Favorable rents with significant retailer demand to enter these under-served markets.









#### Primestor, Los Angeles, CA

#### **Unmatched Density and Location**



#### **Demand Exceeds Supply**

- 6.6 square feet of shopping center GLA per capita on average within a 3-mile radius of the portfolio, well below all reported measures of retail GLA per capita in the US.
- Very few comparable competing properties within these markets. Properties are a community focal point and shoppers have no mall alternative.
- New supply limited by high barriers to entry including cost of land, fragmented ownership and existing density.

#### Serving the Latino Community

- Properties are located in underserved Latino markets in Southern California which have rapidly improving demographics.
- Latinos make up 49% of the Los Angeles county population and is the fastest growing demographic segment in the United States.
- Latino buying power is projected to grow to \$1.7 trillion by 2020, 31% growth.

#### Riverpoint Center, Chicago, IL

#### **Future Raw Material for Development**



#### Riverpoint Center

- 211,000 square feet
- Located in Chicago, Illinois
- 97% occupied
  - Anchored by: Jewel Osco, Marshalls and Old Navy
- 3-mile radius demographics:
  - Population: 545,759
  - Average HH Income: \$104,696
- Anticipate creating value over time through the re-leasing of space currently leased at below market rents and the potential to increase density on this large, in-fill site

#### Trend in Urbanization

- Over 80 companies have moved their headquarters to Chicago since 2008
  - Including ConAgra, Google, Kraft Heinz, Motorola and most recently McDonalds
- Nearly 90% of the 330,000+ jobs created in Illinois from 2011 to 2016 where in the Chicago metro area



#### Prominent Location in Chicago, IL

- Northwest corner of West Fullerton Avenue and North Clybourn Avenue in Lincoln Park, Chicago
- West Fullerton Ave. is a major east/west corridor connecting Lake Michigan to Interstate 90-94 -Kennedy Expressway
- North Clybourn Ave. is a major artery in Lincoln -Park and one of the largest retail corridors in the city of Chicago

#### Hastings Ranch Plaza, Pasadena, CA

#### Seeing beyond the acquisition



#### Hasting Ranch Plaza

- 274,000 square feet
- Located in Pasadena, California
- 100% occupied
  - Anchored by: Sears, Marshalls, HomeGoods and CVS
- 3-mile radius demographics:
  - Population: 141,385
  - Average HH Income: \$119,886
- Anticipate creating value over time through potential redevelopment and leasing of space currently leased at below market rents



#### Prominent Location in Pasadena, CA

- Northwest corner of Foothill Blvd. and Michillinda Ave. a major east-west thoroughfare
- Immediate access to Interstate 210 at the Rosemead-Michillinda exit
  - Average traffic counts are around 240,000 vehicles daily
- Within walking distance of the Sierra Madre Station on the Metro Gold Line

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#### Growth with a Solid Foundation

#### Conservative capital structure supports growth



# Debt to Market Cap 25% Net Debt to EBITDA 5.6x Fixed Charge Coverage 4.4x Fixed Rate Debt 100% Weighted Average Interest Rate 3.95% Weighted Average Maturity 11.3 years FFO Payout Ratio 65%

#### Recent News & Future Plans

- June 20, 2017 Priced public offering of \$300 million aggregate principal amount of 3.25% Notes due 2027 at an effective yield of 3.358% and an additional \$100 million aggregate principal amount of 4.50% Notes due 2044 at an effective yield of 4.143%
- Funding future capital needs while maintaining consistent net debt to EBITDA and interest coverage ratios through various methods:
  - Dispositions
  - Unsecured Notes
  - Excess cash flow
  - Moderate equity through our ATM
- Maximizing flexibility by phasing and conservatively funding our mixed-use investments

#### **Disposition Activity**



\$123 million of dispositions year-to-date, with over \$220 million in the pipeline

	Purchase Price	Weighted Average Cap Rate	NOI Forgone
Completed	\$123 million	~4.25%	\$5 million
April 4, 2017 – Partners Hea June 28, 2017 – AvalonBay August 25, 2017 – 150 Post			

## Under Contract ~\$127 million Condo Sales at Assembly Row and Pike & Rose Non-Core Property A

## In-Market / Coming to Market Condos to-be-sold at Pike & Rose Additional Non-Core Disposition Opportunities

#### "Forward Thinking"

#### **Condo Taxable Gains Sheltered by Solar Investments**



Alloy Condo Sales at Assembly Row			
	Actual	Expected <sup>(1)</sup>	
Proceeds	\$88 million	\$65 million	
	\$850 psf	\$625 psf	
Pre-Tax Gain	\$12 million	\$0	
After-Tax Gain	\$12 million	\$0	
Time	15 months	29 months	



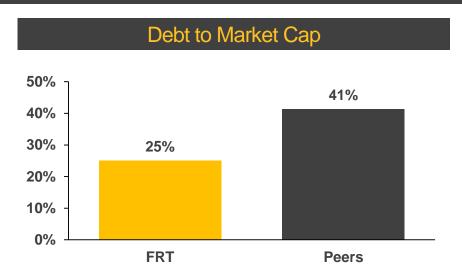
### Entire gain from condos covered by various tax benefits in our TRS, which includes our solar investments

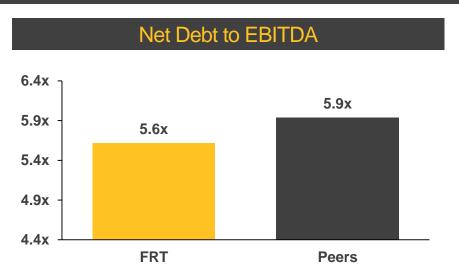
## # of Properties with Solar 22 0.6000 # in Process 10 0.4000 \$ Invested to date \$33 million 0.2000 Approved Total Investment Up to \$15 million Fat Tanget GCR Proposis Parking Stace Kinco Research Johnson Dark Sinon

#### Capital Structure & Bottom Line Results

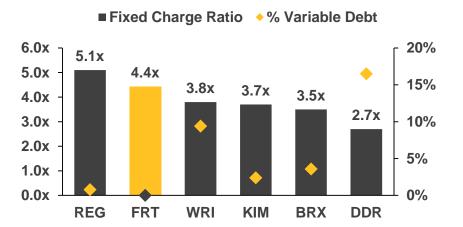




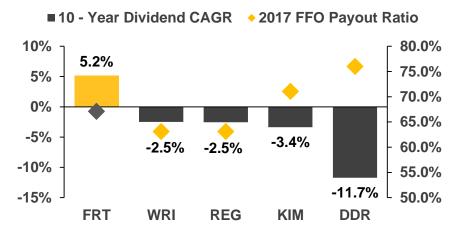




#### Fixed Charge Coverage vs. % Variable Debt



#### 10-Year Dividend CAGR vs. FFO Payout



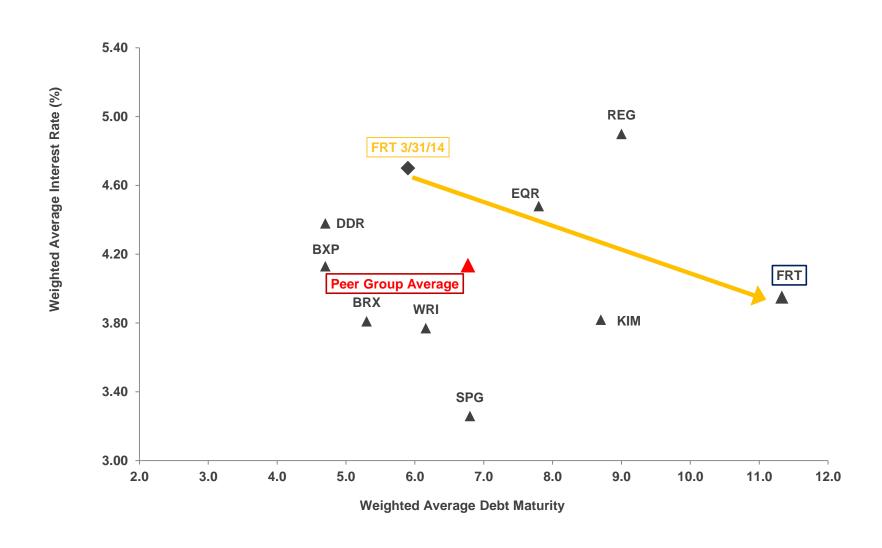
Source: Company filings

Note: 2017 dividends calculated as 1Q 2017 annualized.

#### Well Laddered Maturity Schedule







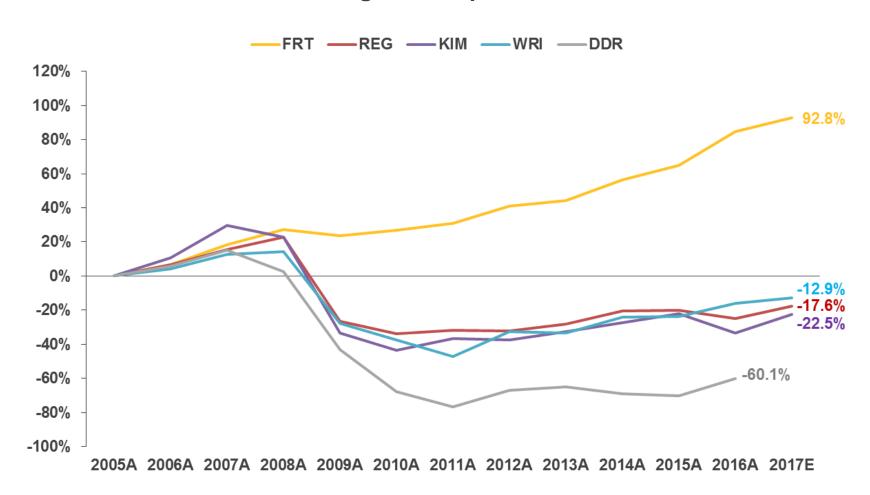
Source: Company filings 48

#### History of Outperformance



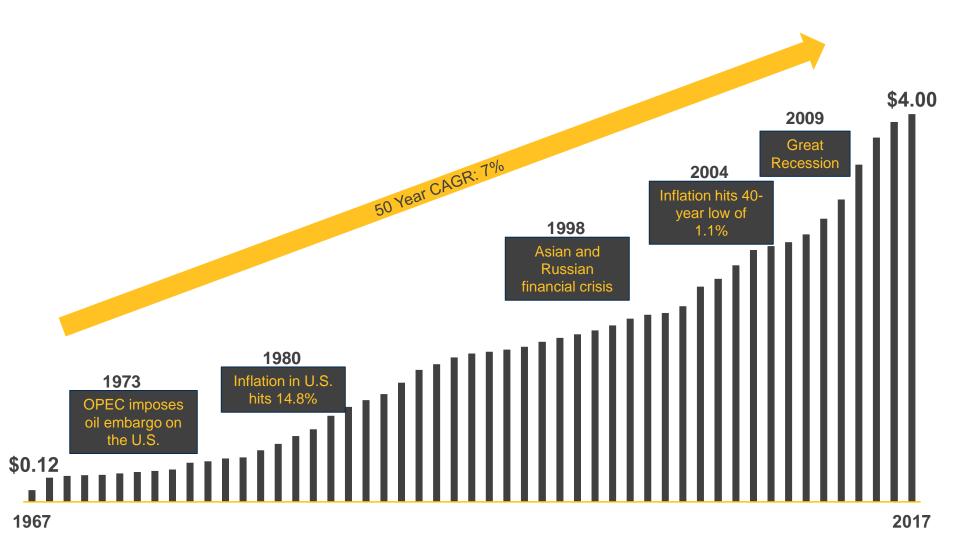
Solid foundation with property level outperformance delivers to bottom line

#### **Cumulative Change in FFO per Share Since 2005**



#### 50 Consecutive Years of Increased Annual Dividends

The longest record in the REIT industry



#### Safe Harbor Language

#### **Federal Realty Investment Trust**



Certain matters discussed within this press release may be deemed to be forward-looking statements within the meaning of the federal securities laws. Although Federal Realty believes the expectations reflected in the forward-looking statements are based on reasonable assumptions, it can give no assurance that its expectations will be attained. These factors include, but are not limited to, the risk factors described in our Annual Report on Form 10-K filed on February 13, 2017, and include the following:

- risks that our tenants will not pay rent, may vacate early or may file for bankruptcy or that we may be unable to renew leases or re-let space at favorable rents as leases expire;
- risks that we may not be able to proceed with or obtain necessary approvals for any redevelopment or renovation project, and that completion of anticipated or ongoing property redevelopments or renovation projects that we do pursue may cost more, take more time to complete, or fail to perform as expected;
- risks that we are investing a significant amount in ground-up development projects that may not perform as planned, may be dependent on third
  parties to deliver critical aspects of certain projects, requires spending a substantial amount upfront in infrastructure, and assumes receipt of public
  funding which has been committed but not entirely funded;
- risks normally associated with the real estate industry, including risks that occupancy levels at our properties and the amount of rent that we receive from our properties may be lower than expected, that new acquisitions may fail to perform as expected, that competition for acquisitions could result in increased prices for acquisitions, that costs associated with the periodic maintenance and repair or renovation of space, insurance and other operations may increase, that environmental issues may develop at our properties and result in unanticipated costs, and, because real estate is illiquid, that we may not be able to sell properties when appropriate;
- risks that our growth will be limited if we cannot obtain additional capital;
- risks associated with general economic conditions, including local economic conditions in our geographic markets;
- risks of financing, such as our ability to consummate additional financings or obtain replacement financing on terms which are acceptable to us, our ability to meet existing financial covenants and the limitations imposed on our operations by those covenants, and the possibility of increases in interest rates that would result in increased interest expense; and
- risks related to our status as a real estate investment trust, commonly referred to as a REIT, for federal income tax purposes, such as the existence of complex tax regulations relating to our status as a REIT, the effect of future changes in REIT requirements as a result of new legislation, and the adverse consequences of the failure to qualify as a REIT.

Given these uncertainties, readers are cautioned not to place undue reliance on any forward-looking statements that we make, including those in this press release. Except as may be required by law, we make no promise to update any of the forward-looking statements as a result of new information, future events or otherwise. You should carefully review the risks and risk factors included in our Annual Report on Form 10-K filed with the Securities and Exchange Commission on February 13, 2017.



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